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USAID – Daya Apparel Export Partnership

The Eastern Garment Alliance will create jobs, boost economic growth and promote stability in the eastern district of Ampara.

- Name of Project: Eastern Garment Alliance
- Duration: 2010 – 2013
- Funding: USAID: \$1.3 million; Daya Apparel: \$2.13 million
- Partner: Daya Apparel Export Pvt Limited
- Project Areas: Mahaoya, Nintavur, Thirukkivil (Ampara District)

About the Project

- Daya Apparel Export Pvt Limited, a local garment manufacturing company, in partnership with the U.S. Agency for International Development (USAID), will set up three ready-made garment factories in the Ampara District. The factory inaugurated on September 9th will be the first, and employs 80 workers.
- The alliance plans to provide direct employment to 1,000 men and women in the area, and train them as sewing machine operators and assistants.
- A number of indirect employment opportunities will be created as well. For example, jobs in the construction field during the construction of the factories.
- The project will allow on-the-job interaction among different ethnicities, and benefit members of all ethnic groups.
- The project will emphasize equitable employment opportunities for both women and men.
- The annual capacity of the factories with 20 production lines will be over 2.4 million pieces of apparel per year and the expected annual combined revenue is over \$15.6 million.
- The Eastern Garment Alliance is supported under USAID's Public Private Alliances.

About USAID's Public Private Alliances

- USAID works collaboratively with the private sector to create new jobs and jump-start economic growth in the North and East of Sri Lanka.

- USAID currently has ten alliances in the aquaculture, horticulture, construction, dairy, logistics and apparel sectors. The majority of these alliances are with local companies.
- USAID has provided nearly \$15 million and leveraged approximately \$35 million from private partners.
- USAID's Public Private Alliances initiative began in 2008.

About USAID

- USAID is the development agency of the U.S. Government.
- USAID has provided development and humanitarian assistance to developing countries worldwide for 50 years.
- The U.S. Government has invested over \$2 billion to benefit the people of Sri Lanka since 1956.